



## 3. PICK UP A NEW GEOGRAPHIC TARGET MARKET AREA

- Every Door Direct Mailers
- Target Marketing
- · Adwerx digital campaigns



## 2. UPDATE YOUR "FARM"

 Add/update your lists, emails and physical addresses



## 4. CHECK YOUR PROFILES ONLINE

- The Preferred Realty.com
- NorthwoodRealtyServices.com
- Zillow
- Realtor



## **5. HOLD AN OPEN HOUSE!**

